

## Michigan Web Taps GIS for Mailroom Expansion



Michigan Web, a large commercial printer, recently expanded their business and turned to **GIS** to expand their Muller Martini SLS3000 Inserting System. **GIS** provided additional feeder modules to their existing SLS3000 System, allowing them to handle the increased insert requirements from their new customers. Cecil Batchalar stated “We chose **GIS** based on their great track record over the past 5 years with several other projects, and the fact that Randy Seidel comes on sight to manage the implementation.” Cecil boasted about how the complete expansion was completed and in production in only 9 hours. Michigan web also purchased 6 Hopper Loaders to assist in the automation of their operation. **GIS** did a complete turnkey installation of all the equipment.

**GIS** is a global provider of system integration processes for the newspaper and commercial printing industries dedicated to providing creative post-press solutions for improving manufacturing efficiencies, reducing costs and improving profitability. **GIS** also provides production facility consolidation and brokering services. For additional **GIS** information, please contact: Randy Seidel by calling 610-217-3019 or by emailing [Randy@gis-now.com](mailto:Randy@gis-now.com)