

## National Mail-It Expands Business with Kirk Rudy Inserting System



**Shreveport, LA** - *National Mail-It*, a Turn-Key Print Distribution Marketing Company, prints over 100 million circular advertisements a year. They needed additional capacity in order to expand their business, so *National Mail-It* turned to **GIS** (the inserter company) for a 16-1 Kirk Rudy Inserting System with ink jet labeling. Danny Vargo, VP of Operations stated, “When we were looking to expand our operation, **GIS** was quick to provide the machine in great condition.” Production Manager Larry Herzog (pictured above) stated, “We worked with Randy Seidel to coordinate the decommissioning of the system and it was installed immediately.”

**GIS** is a global provider of system integration processes for the newspaper and commercial printing industries dedicated to providing creative post-press solutions for improving manufacturing efficiencies, reducing costs and improving profitability. **GIS** also provides production facility consolidation and brokering services. For additional **GIS** information, please contact: Randy Seidel by calling 610-217-3019 or by emailing [Randy@gis-now.com](mailto:Randy@gis-now.com)