

PRESS RELEASE



Alliance Press chooses *GIS* for Sticky Note Application System



Alliance Press now offers their commercial printing customers one of the most effective forms of print advertising – sticky notes!

Brunswick, Maine *Alliance Press* continues to grow, and recently added the *Bangor Daily News* to their roster of commercial printing customers, and CEO Christopher Miles, continues to invest in printing equipment enhancements to add value for his customers. “*We believe our ability to cost-effectively apply sticky notes at full press speeds to the newspapers we print will benefit all of our customers with this powerful marketing tool*”, stated Mr. Miles.

GIS supplied the sticky note system and will also install the equipment and provide system integration, product operation training and sales training for *Alliance Press*. Sticky notes on the front of newspapers have long been the best way to increase advertising response, capture new clients and build store traffic. Automatically applying them at press speed eliminates hand application dramatically reducing costs.

GIS has over 35 years of experience supplying the newspaper industry with mailroom equipment, parts and service. **GIS** also specializes in plant consolidation and equipment brokering services. For additional **GIS** information, contact:

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For Immediate Release

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