

# Chicago Tribune taps GIS for 2nd Magnapak install



GIS installation technician, Andrew Glacken, pictured here in the process of dismantling the Goss Magnapak and preparing it for shipment to the *Chicago Tribune*.



*The Daily Herald's* director of operations, Larry Babcock and publisher, Josh O'Connor, flank GIS president Randy Seidel following the recent GIS dismantling & shipment.

Everett, Washington – The *Chicago Tribune*, the flagship publication of the *Tribune Company*, recently purchased *The Everett Herald's* Goss 23-Station Magnapak Inserting System. *Tribune* then contracted **GIS** to do the dismantling, preparation for shipment and complete turnkey installation at their *Tribune Direct* production facility in Chicago, Illinois. The Goss Magnapak inserting system also included over two hundred feet of gripper conveyor and featured Goss Omnicon PC-based controls. Following **GIS'** dismantling and preparation for shipment on **GIS** engineered pallets, the equipment was shipped to *Tribune Direct's* Chicago production facility. It took three 53' trailers to ship the massive inserting system and auxiliary equipment.

"We had a firm deadline to meet to remove the entire Goss Magnapak inserting system out of our *Everett Herald* production facility, and **GIS** dismantled the equipment and prepared it for shipment within one week to meet that deadline", stated Josh O'Connor, vice president of *East Sound Operations* and publisher of *The Everett Herald*. *The Everett Herald's* parent company is *Black Press Ltd*.

**GIS** is a global provider of system integration processes for the newspaper and commercial printing industries dedicated to providing creative solutions for improving manufacturing efficiencies, reducing costs and increasing profitability. **GIS** also provides production facility consolidation and brokering services. For additional **GIS** information, please contact Bruce Barna by calling 412-973-3388 or by emailing [Bruce@gis-now.com](mailto:Bruce@gis-now.com).